

SERVE NEBRASKA NEEDS YOUR EXPERTISE!

ServeNebraska is at a very exciting time in the state agency's history. Preparation to update the agency strategic plan for the next three years will begin shortly. There are three positions openings. This is an opportunity for you to join a professional team that helps to meet Nebraska community needs and change lives through volunteerism and national service.

Marketing Specialist Contractor – 20 hours per Week for Up to Five to Six Month Period

This individual under the direction of the Executive Director, will coordinate agency internal and external communication efforts and work to achieve agency marketing and public relations goals/objectives. We are looking for someone who has a Bachelor's Degree in public administration, journalism/public relations/marketing, or related area with 3-5 years professional-level experience. Abilities to develop and implement marketing campaigns, project planning and program management; monitor and evaluate promotional pieces and technical copy. The first marketing campaign we'll have a short turn-a-round time. Collaboration in a team environment will be key. Compensation: Up to \$25.00/hour

Marketing Internship – 10 to 12 hours per Week for Five Month Period

The Marketing Intern will work with staff to promote programs and events through social media, website, e-newsletter and written communications. This intern will work along with the marketing contractor to promote specific key events. We are searching for a creative individual with knowledge of current technology and fresh ideas to disseminate information to the public. The ability to self-direct and take initiative, be organized, detail oriented and work in a team environment are key. Bachelor's degree or working towards a degree in marketing, public relations and/or communications is acceptable.

Training Specialist Contractor – 20 hours per week for Up to Five to Six Month Period

This individual under the direction of the Executive Director will be responsible for developing and implementing curriculums and training for national service participants and program leaders. In addition, this individual will be responsible for implementing the new updated annual ServeNebraska Volunteering Awards Program statewide. We are looking for someone with a Bachelor's Degree in education, public administration, or related area. Professional teaching, training, curriculum development and consulting experience in higher or adult education is preferable. Collaboration in a team environment will be key. Compensation: Up to \$25.00/hour

To apply for any of these positions: Submit a cover letter and resumé by email that addresses all areas listed above to: Janet Schmidt's Email address: Janet.Schmidt@nebraska.gov. Applicants will be screened and those who meet the requirements will be contacted for interviews.