

15th Annual Rev. Dr. Martin Luther King, Jr. Youth Rally and March



The past
15
Years



Empowered by HIS "DREAM" ...
WE HAVE ACCEPTED "OUR" RESPONSIBILITY TO...
Inspire... Educate and Achieve!

January 18, 2010 ■ Lincoln, Nebraska

8:30 a.m. Doors Open
(Ballroom UNL Student Union)
9:00 a.m. Pre-Rally Program

10:00 a.m. 'Unifying March'
(Downtown Lincoln, Nebraska)

10:30 a.m. Call to Action Program
(Warner Chamber, Nebraska State Capitol)

Multicultural Youth Rally & March Choir
Youth keynote by Rally Co-Chair Sandy Ngo
Peer-to-Peer Scholarship Award
Lincoln AFJROTC Presentation of Colors
Student Reading and Presentation of "Our Children Can Soar"

For additional information call 402.436.1974 or mlkyouthrally@gmail.com.

FOR IMMEDIATE RELEASE

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CONTACT

Peter Ferguson: 402.436.1974

Email: pfergus@lps.org

Monday, January 18, 2010 plan to be, entertained, educated and inspired at the 15th annual Rev. Dr. Martin Luther King, Jr. Youth Rally and March. This years' theme:

**“Empowered by His ‘Dream’...
We have accepted OUR responsibility to...
Inspire, EDUCATE and Achieve!”**

Pre-rally gathering doors open at 8:30 a.m. in the Ballroom (second floor of UNL Student Union 14th & “R” Street). A brief rally program will begin at 9:00 a.m. followed by a 10:00 a.m. “Unifying March” through downtown Lincoln. We’ll conclude with a “Call to Action” program in the Warner Chamber of the Nebraska State Capitol honoring and celebrating the mission, and vision of the late Rev. Dr. Martin Luther King, Jr.

This year’s youth showcase will include: The Multicultural Youth Rally Music Ensemble; Lincoln Air Force Junior Reserve Officer Training Corps Program from Northeast; “Call to Action” keynote by planning committee co-chair (LHS junior) Sandy Ngo; awarding of peer-to-peer scholarship and creative presentation of works by area youth.

“This year’s theme and components of the rally and march reflect a dynamic change in the way we perceive our responsibilities nearly 42 years after Rev. Dr. Martin Luther King, Jr.’s death...,” states Youth Rally Co-Chair and Lincoln Northstar Senior Vincent Chechevi Kouamvi Kouakou, “...this years program will illustrate and call us to accept, act contribute and take personal responsibility for Rev. Dr. King’s push for social progress.”

Organized by a diverse group of area youth and supported by Lincoln Public Schools and other community stakeholders the celebration is held in conjunction with the national recognition of the late Rev. Dr. Martin Luther King, Jr.’s birthday. The rally’s contains content for those 4-90 years of age and seeks to promote the life and Dream of the late Rev. Dr. King, Jr. through positive youth action in the community.”

For additional information contact Peter Ferguson at pfergus@lps.org or 402.436.1974.