

ServeNebraska PSA Media Placement for TV

TV Station	Market	Spots/Days
KETV 7	Omaha	10 Spots (22 PSAs to air) Week of Sept. 14, Sept. 21
KMTV	Omaha	24 Spots (20 PSAs to air Oct. –Nov.) Week of Sept. 14, Sept. 21
WOWT	Omaha	11 Spots (PSAs to air) Week of Sept. 7, Sept. 14
KOLN/KGIN	Lincoln/Grand Island	1 x 10PM News 1 x 6 -10 PM rotator (PSAs to match aired on 9/5/09)
KLKN	Lincoln	78 Spots (77 PSAs to air) Week of Sept. 7, Sept. 14, Sept. 28
KHGI	Kearney	12 Spots (PSAs to air) Week of Sept. 14, Sept. 21, Sept. 28
KHAS	Hastings	14 Spots (24 PSAs to air) Week of Sept. 7, Sept.14, Sept. 21, Sept. 28 M-F: 5 Spots 6AM – 7AM M-F: 3 Spots 7AM – 9AM M-Sun: 12 Spots 9AM – 12PM M-Sun: 12 Spots 3PM – 6PM M-F: 3 Spots 6PM – 6:30PM M-F: 3 Spots 10PM – 10:35PM
KNOP	North Platte	10 Spots (24 PSAs to air) Week of Sept. 7, Sept. 14, Sept. 21, Sept. 28 M- F: 4 Spots 7AM – 9AM M-F: 12 Spots 9AM – 12AM M-F: 12 Spots 3PM – 6PM M-F: 3 Spots 6PM – 6:30PM M-F: 3 Spots 10PM – 10:35PM
KDUH	Scottsbluff	18 Spots (PSAs to air) Week of Sept. 7 Thurs. –F: 4 Spots Good Morning America Thurs. –F: 4 Spots KOTA Territory News @ 5:30PM Thurs. –F: 6 Spots Wheel of Fortune 6PM - 6:30PM Thurs. –Sun: 4 Spots KOTA Territory News @ 10PM
KSTF	Scottsbluff	13 Spots (13 PSAs to air) Week of Sept. 14, Sept. 21 M- F: 8 Spots 6AM – 9AM News M- Sun.: 5 Spots 10PM News

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Radio Station	Market	Spots/Air Time
KHUB, KFMT, KBLR	Fremont	Confirmed to air PSA schedule
KROR, KSYZ, KKJK, KRGI AM/FM, KRGY	Grand Island	Confirmed to air PSA schedule
KGFW, KRNY, KQKY	Kearney	Confirmed to air PSA schedule
KRVN AM/FM	Lexington	Confirmed to air PSA schedule
KLIN, KBBK, KFGE, KLNC	Lincoln	Confirmed to air PSA schedule
KGOR, KQBW, KXKT, KFAB, KEZO, KQCH, KSRZ, KKCD, KXSP	Omaha	Confirmed to air PSA schedule
KNEB AM/FM	Scottsbluff	Confirmed to air PSA schedule
Husker Sports Radio (11 spots on each station) <ul style="list-style-type: none"> - KBRB-AM (1400 AM) - KCOW-AM (1400 AM) - KWBE-AM (1450 AM) - KCNI-AM (1280 AM) - KCSR-AM (610 AM) - KJSK-AM (900 AM) - KUTT-FM (99.5 FM) - KTNC-AM (1230 AM) - KHUB-AM (1340 AM) - KRGI-AM (1430 AM) - KHAS-AM (1230 AM) - KUVR-AM (1380 AM) - KGFW-AM (1340 AM) - KRVN-AM (880 AM) - KLIN-AM (1400 AM) - KSWN-FM (93.9 FM) - KNEN-FM (94.7 FM) - KODY-AM (1240 AM) - KOGA-AM (930 AM) - KFAB-AM (1110 AM), KTWI-FM (93.3 FM) - KNEB-AM (960 AM), KNEB-FM (94.1 FM) - KSID-AM (1340 AM) - KRFS-FM (103.9 FM) - KVSH-AM (940 AM) 	<ul style="list-style-type: none"> Ainsworth Alliance Beatrice Broken Bow Chadron Columbus Fairbury Falls City Freemont Grand Island Hastings Holdrege Kearney Lexington Lincoln McCook Norfolk North Platte Ogallala Omaha Scottsbluff Sidney Superior Valentine 	<p>11 spots on each station</p> <ul style="list-style-type: none"> 6-9 PM 6-8 PM 6-8 PM 6-8 PM 7-9 PM 6-9 PM 6-8 PM 6-8 PM 6-8 PM 6-8 PM 6-9 PM 6-9 PM 6-8 PM 7-9 PM 6-9 PM 6-8 PM 6-7 PM 6-8 PM 6-8 PM 7-9 PM 6-8 PM 7-9 PM 7-9 PM 6-8 PM 7-9 PM 6-8 PM