

# **2008 Governor's Conference on Community Service**

**“Emerging Ideas—Innovation for Nebraska”**



**March 31—April 1, 2008  
Holiday Inn Omaha Convention Center  
3321 South 72nd Street  
Omaha, Nebraska 68124**

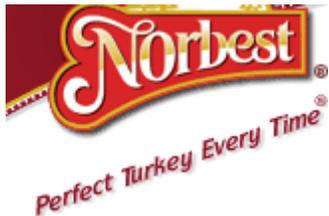
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# Welcome to the 2008 Governor's Conference on Community Service

***Curt Krueger, Chair  
Nebraska Volunteer Service Commission***



It is my pleasure to welcome you to Nebraska's state conference on volunteerism, service, learning and giving. Nebraskans have a proud history of community involvement — of joining together to help each other and making our state thrive. In all corners of our state, dedicated individuals like you work collaboratively to enhance the quality of life, safety, and enjoyment of others. The conference theme, "Emerging Ideas—Innovation for Nebraska", could not be more timely. With advances in technology, service delivery options, the current reality of disasters and limits on resources there is more opportunity and need for everyone to give some part of themselves to their communities.

Our Conference includes the first-ever Impact Awards and the always popular First Lady's Outstanding Community Service Awards Dinner. This event, led by First Lady Sally Ganem, celebrates individuals and groups who have distinguished themselves in assisting others. I am confident you will be inspired by their unique contributions to bettering the quality of life in our great state. I enthusiastically hope you enjoy this year's conference!

***Barbara Wilson Thomas, M.S.E.  
Executive Director  
Nebraska Volunteer Service Commission***



Welcome to the 2008 Nebraska Volunteer Service Commission's Governor's Conference on Community Service. You will find this year's conference an exciting event! We are extremely fortunate to have national and state leaders to share their ideas and challenges with you over the next two days. The agenda is packed with informative workshops, sessions and thought provoking panel discussions.

"Emerging Ideas—Innovation for Nebraska" helps raise awareness of the value and rewards of service, volunteerism and civic participation at the same time it highlights some very creative projects, programs and ideas. During the conference you will be able to share your experiences and talents with colleagues and open doors to new opportunities and professional contacts. At the close of the conference, please stay to take a chance on winning the wonderful grand prize!

Across our state, we are constantly reminded of the positive impact that Nebraska volunteers have on their neighbors and communities-Husker volunteers touch lives with hope and encouragement everyday! You make that happen!



### **OUR MISSION**

*“Mobilizing Nebraskans to Strengthen Their Communities through Volunteering, Collaboration, and National Service Programs”*

## **What is ServeNebraska?**

The Nebraska Volunteer Service Commission has provided coordination and support to community service efforts since its founding in 1994. Despite fourteen years of exemplary effort, we remain a well kept secret to many.

In our role as champions of community service, we need to raise public awareness of our efforts and of the strong community ethic of Nebraskans. Effective April 1, 2008 ServeNebraska will be the new operating name of the Nebraska Volunteer Service Commission.

We make this change to provide a more inviting and visible means of sharing the work we do and serving as a major resource to those invested in increasing the quality of life in Nebraska.

## **Looking Ahead**

Throughout 2008 and into the future we are excited by the opportunity to more dramatically serve as a resource to those in community service and to highlight the great work conducted by you and your colleagues.

We welcome enhanced collaboration and look forward to increasing our partnership and relevance to you. Please contact us with ideas, suggestions or input. Thank you for your support.

**[www.Serve.Nebraska.gov](http://www.Serve.Nebraska.gov)**

State Capitol-6th Floor, West  
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Lincoln, NE 68509  
402-471-6225

# 2008 Conference Agenda at a Glance

## Agenda Day 1

### **New Horizons Lunch and Plenary Session: 12:00 pm - 1:45 pm - Palace F**

- ◆ Clayton Anderson, NASA Astronaut & Flight Engineer, International Space Station
- ◆ Henry C. Lozano, Deputy Assistant to the President and Director, USA Freedom Corps

### **Session A: 2:00 pm - 3:15 pm**

- Working with the Nebraska Legislature** - Senator Dennis Byars, Holiday B
- Citizen Corps & Community Preparedness** - Phil Kirk, Holiday C
- Activate Omaha Kids: Organizing a Community Coalition to Solve Childhood Obesity** - Dr. Molly O'Dell, Palace B
- Getting Started: An Introduction to Employee Volunteer Programs** - Bea Boccalandro, Palace C
- Bringing Out the Best of All Generations** - Sue Schlichtemeier-Nutzman, Palace D
- Senior Corps Training** - Heather Wiley, Holiday A

### **Break: 3:15 pm - 3:30 pm**

### **Session B: 3:30 pm - 4:45 pm**

- Disability Empowerment: Expanding Opportunities for Community Involvement** - Facilitated Discussion, Holiday B
- Innovative Nebraska Community Preparedness Initiatives** - Panel: Roger Groff, Veon Dillon, Vikki O'Hara and Jessica Davies, Holiday C
- Innovative Collaborations for Youth Dental Services in Rural Nebraska** - Karen Sorenson, Palace B
- Getting Started: How to Develop an Employee Volunteer Program** - Bea Boccalandro, Palace C
- Intergenerational Dialogue: Engaging Community Partners** - Gary Heusel, Palace D
- Diversity and Inclusion: Creating a New Social Space** - Joe Gerstandt, Holiday A

### **2008 Awards Dinner: 6:30 pm - 8:30 pm - Palace F**

- ◆ Hosted by ServeNebraska Honorary Chair and First Lady Sally Ganem
  - First Lady's Awards
  - Nebraska Impact Awards

## Agenda Day 2

**Continental Breakfast: 8:15 am - 9:00 am**

**Welcome : 9:00 am—9:15 am - Palace F**

- ◆ Omaha Mayor, Mike Fahey

**Special Keynote Address: 9:15 am—10:00 am - Palace F**

- ◆ Dr. Tom Osborne, UNL Athletic Director, Former U.S. Congressman and Member, Corporation for National & Community Service Board of Directors

**Break and Prize Drawing: 10:00 am - 10:30 am**

**Session C: 10:30 am - 11:45 am**

- Leading and Managing Disaster Volunteers - Part 1** - Lisa Orloff, Holiday C
- Community Culture & Collaborative Success** - Patrick McNamara, Palace B
- Cultivating Community through History and Heritage** - Erika Hamilton, Palace C
- Mentoring 101: Establishing Healthy Boundaries with Youth** - Lisa Fisher, Palace D
- Senior Corps Training** - Heather Wiley, Holiday A

**Luncheon & Laughter: 12:00 pm—1:30 pm - Palace F**

- ◆ with Special Guest Comedienne and Motivational Speaker, T. Marni Vos

**Session D: 1:45 pm - 3:00 pm**

- Dialogues on Volunteering as a Way of Life** - Ellen Bean, Holiday B
- Leading and Managing Disaster Volunteers - Part 2** - Lisa Orloff, Holiday C
- Volunteers Are the Board** - Sandy Boyd and Richard Koontz, Palace B
- Take Home More than a T-Shirt: Engaging Volunteers in Community Changing Activities,**  
- Lisa Maupin, Palace C
- Engage, Connect & Problem Solve with Adolescent Youth** - Sarah Lamprecht, Palace D
- Innovations in Service with Persons with Disabilities** - Dr. Joseph Evans, Holiday A

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## **Agenda Day 2 (Cont.)**

**Session D: 3:30 pm—4:45 pm (Cont.)**

**Break and Prize Drawing: 3:00 pm - 3:30 pm**

**Session E: 3:30 pm - 4:45 pm**

- Developing Communication Plans for Businesses & Organizations** - Ed Burchfield & Barry Kriha, Holiday B
- Grassroots Readiness & Response** - Lisa Orloff, Holiday C
- The Buck Starts and Stops with the Volunteer Board** - Sandy Boyd & Richard Koontz, Palace B
- Growing Neighborhoods & Harvesting Justice: Organizing Neighborhood & Community Volunteers** - Jessica Reinert, Palace C
- Youth Volunteering on Board the StoryCoach** - Heather Goertz, Palace D
- Knowledge Transfer: Creating Links for Volunteers & National Service Members** - Mikki Chullino, Holiday A

**GRAND PRIZE Drawing: 4:45 pm - 5:00 pm - Palace F**

# Keynote Presenters



## **Clayton Anderson, NASA Astronaut and Flight Engineer, International Space Station**

### **Opening Plenary Speaker**

**Monday, March 31, 12:45—1:45 p.m.**

Clay Anderson joined the Johnson Space Center in 1983 and was selected as a mission specialist by NASA in June 1998. In 2007, he spent a five month tour of duty working aboard the International Space Station. Clay launched to the Station on June 8, 2007 aboard Shuttle Atlantis docking with the Station on flight day 3. He replaced served as the Expedition 15 Flight Engineer and Science Officer for the Expedition. During his 152 day stint onboard the ISS, Mr. Anderson performed 3 spacewalks, totaling 18 hours, 01 minutes. During his 'stage' EVA, Anderson jettisoned (disposed of) a piece of "onboard support equipment" creating space satellites "Nebraska 1 and Nebraska 2." Anderson returned home aboard Shuttle Discovery as a member of the STS-120 crew, landing on November 7, 2007. Clayton graduated from Ashland-Greenwood High School and Hastings College in Nebraska. He completed his master of science degree in Aerospace Engineering at Iowa State University.



## **Dr. Tom Osborne, UNL Athletic Director and Former Nebraska Congressman**

### **Keynote Presenter**

**Tuesday, April 1, 9:15—10:00 a.m.**

Dr. Tom Osborne was named the University of Nebraska-Lincoln's Interim Athletic Director in October, 2007. Dr. Osborne, who retired from a legendary coaching career after leading the Nebraska football team to its third national championship in four seasons in 1997, continued to serve the state of Nebraska at the highest levels following his Hall of Fame career. The Hastings, Neb., concluded three terms in the U.S. House of Representatives as a congressman from Nebraska's third district. While serving as a Congressman, he was a member of the National Service Caucus and has been a strong supporter of volunteerism. Dr. Osborne was appointed to the Board of Directors of the Corporation for National and Community Service in November, 2007. Tom and his wife, Nancy founded the Teammates mentoring program. He graduated from Hastings High School, received his bachelor's degree from Hastings College and his masters and doctoral degrees from the University of Nebraska.

# Featured Presenters



**First Lady Sally Ganem, Featured Presenter**  
**First Lady's Community Service Awards and the Nebraska Impact Awards**  
**Monday, March 31, 6:30—8:30 p.m.**

Sally is the Honorary Chairperson of the Nebraska Volunteer Service Commission, a member on the Executive Committee and has been an inspiring leader for community service and service learning in Nebraska. The First Lady of Nebraska is the former principal of Howard Elementary School in Fremont, Nebraska. Ms. Ganem received both her bachelor's and master's degrees from the University of Nebraska at Omaha. She is active in Fremont as a member of the Low Income Ministry, the Social Sciences Advisory Board of Metropolitan Community College, and is an American Heart Association volunteer and a John C Fremont Days volunteer. Ms. Ganem is involved in several educational organizations, including serving as an officer and on committees in the Nebraska Association of Elementary School Principals (NAESP) and the Nebraska Council of School Administrators (NCSA). She participates as a member of the Read Aloud Nebraska Board of Directors, and regularly travels around the state to read aloud to school groups.



**Henry C. Lozano, Opening Plenary Speaker**  
**"The Future of Volunteerism"**  
**Monday, March 31, 12:45—1:45 p.m.**

On September 11, 2007, Mr. Lozano became Deputy Assistant to the President of the United States and Director of USA Freedom Corps. As Director of USA Freedom Corps, Mr. Lozano is charged with implementing President Bush's vision for volunteerism and service in America. Echoing the President's Call to Service, Mr. Lozano is working to promote and expand opportunities for Americans looking to service causes greater than themselves. Throughout his career, Mr. Lozano has championed causes, particularly those related to substance abuse prevention and recovery programs, at the local, national, and international level. He has served as a member of the Board of Directors of the Corporation for National and Community Service and as a National Advisory Council Member to the Substance Abuse and Mental Health Service Administration/Center for Substance Abuse Prevention. In 2005, Mr. Lozano, a Los Angeles native, was awarded The President's Call to Service Award in recognition of his lifetime of service to the United States.

# Special Presenter



## **T. Marni Vos, Special Luncheon Speaker, Tuesday, April 1, 12:00—1:30 p.m.**

**Marni Vos** is a clean and refreshing humorist hailing from Lincoln, Nebraska. She is as funny as she is inspiring. A motivational speaker, she entertains as she motivates and inspires her audience to be top performers at their work and as individuals. T. Marni Vos leaves her audience not only with an additional communication tool, but she leaves them laughing, free of stress, and ready for change. She became one of only seven women in 20 years to be a finalist in the prestigious San Francisco International Stand-up Comedy Competition, where over 400 comics compete each year. She has performed on Life Time's "Girls Night Out" and opened for Jay Leno at the Comedy and Magic Club in Hermosa Beach. A former high school instructor in a stressful environment, T. Marni used humor and creativity to inspire and motivate students to go beyond their potential. Through laughter and communication she continues to educate people in all walks of life to meet their challenges with a light heart and the echo of laughter. She has earned 42 hours of instruction from the Institute for the Advancement of Human Behavior at conferences in Saratoga, New York, Chicago, and Los Angeles. Her humor is fresh, refreshing, honest and clean. Her presentation is original in style, extremely funny, and uplifting.

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## Prizes and Donated Items

- ◆ **4 Complimentary Clubhouse Passes to the Cox Golf Classic (\$320 value)**, courtesy of **Cox Classic & Chevrolet**
- ◆ **Digital Camera (\$200 value)**, courtesy of the **Taipei Economic and Cultural Office of Kansas City**
- ◆ **Executive Barbeque Set (\$100 value)**, courtesy of **Valmont**
- ◆ **4 Passes to the Omaha Botanical Gardens (\$100 value)**, courtesy of **Lauritzen Gardens**
- ◆ **Gift Certificate (\$50 value)**, courtesy of **Omaha Steaks**
- ◆ **Grocery Gift Certificate (\$50 value)**, courtesy of **Russ' Market**
- ◆ **Gift Basket (\$50 value)**, courtesy of **Finke Gardens and Nursery**
- ◆ **4 Gift Certificates for Norbest Turkeys (\$50 value)**

# 2008 Governor's Conference

## Session Descriptions

### **EXCELLENCE IN LEADERSHIP: ALL SESSIONS IN HOLIDAY B**

#### **Session A: Monday, March 31, 2:00 pm—3:15 pm**

##### **Working with the Nebraska Legislature—Dennis Byars**

In order to get your story heard, or that of your organization's, you must seek out representatives and develop relationships. Learn how to "get your foot in the door and your voice recognized on the floor" in this very special workshop.

#### **Session B: Monday, March 31, 3:30 pm—4:45 pm**

##### **Disability Empowerment: Expanding Opportunities for Community Involvement—Facilitated Discussion**

This session will explore the successes, challenges, and best practices related to individuals with disabilities participating in volunteerism and community service. From traditional volunteer opportunities to community disaster preparedness initiatives to new ideas, the "presenters" will be a pantheon of community experts representing disability organizations and individuals with disabilities. Participants will leave the session with a better understanding of how inclusion can be a reality in their programs and initiatives. Thus, audience participation is not just encouraged in this session—it's a must.

#### **Session C: Tuesday, April 1, 10:30 am—11:45 am**

##### **The Future of Volunteerism, Henry Lozano**

Mr. Lozano presented at the Opening Plenary Session. Attendees who selected this session should reselect another.

#### **Session D: Tuesday, April 1, 1:45 pm—3:00 pm**

##### **Dialogues on Volunteering as a Way of Life, Ellen Beans**

Be a part of this interactive discussion on Topics—or —Questions to ponder such as: 1) What do you really think about volunteerism? 2) What are the things that make it worthwhile? 3) What is behind the phrases we use everyday to promote volunteers? Are these phrases for real? 4) Am I living my life as a proponent of volunteerism? If not, why not? 5) How do we change the soft image of volunteerism to a more viable, necessary part of living a full life?

#### **Session E: Tuesday April 1, 3:30 pm—4:45 pm**

##### **Developing Communications Plans for Businesses & Organizations, Ed Burchfield & Barry Kriha**

Learn how to use the latest communication techniques businesses use to communicate to their internal and external audiences. Topics covered will range from identifying your target market, branding, advertising and new media. Find out when you can do it yourself, and when you need to call in the experts.

# 2008 Governor's Conference

## Session Descriptions

### **COMMUNITY PREPAREDNESS: ALL SESSIONS IN HOLIDAY C**

#### **Session A: Monday, March 31, 2:00 pm—3:15 pm**

##### **Community Preparedness & Citizen Corps—A National Perspective—Philip Kirk**

Community preparedness cannot be achieved in a vacuum and requires the active participation of community leaders from a wide range of government services and from non-governmental entities, to include the private sector, faith-based and community organizations, and advocacy organizations. Participants will gain insight on how to build community preparedness through the Citizen Corps Council and on the role of the Federal Preparedness Coordinator in supporting community preparedness in the New FEMA. Due to a scheduling conflict, Mr. Kirk replaces Brock Bierman in this workshop session.

#### **Session B: Monday, March 31, 3:30 pm—4:45 pm**

##### **Innovative Nebraska Community Preparedness Initiatives—Panel: Roger Groff & Veon Dillon**

Development and Implementation of a Disaster Preparedness Plan in the Church of Jesus Christ of Latter Day Saints of Bellevue by CERT trained church members that helped form the plan for training and equipping local church members to be self-sufficient and prepared to assist each other when they experience a natural disaster or local emergency. **Vikki O'Hara**—Paws Up! Canine Crisis Support Team provides canine therapy support to first responders and others who are on the front lines in a disaster or emergency. **Jessica Davies**—Citizen Corps Network Collaboration for Disaster Preparedness that covers eleven counties in Western Nebraska.

#### **Session C: Tuesday, April 1, 10:30 am—11:45 am**

##### **Leading & Managing Disaster Volunteers, Part 1—Lisa Orloff**

These sessions teach leaders within relief agencies and communities to effectively utilize a vital resource: community volunteers who spontaneously respond during a disaster. The curriculum presents Volunteer Managers with three essential emergency preparedness models: 1) spontaneous volunteer management; 2) volunteer reception centers; and, 3) organizational continuity planning - in order to enhance their current disaster response initiatives. A strong emphasis is placed on the integration and management of unaffiliated volunteers into community disaster response plans. Participants will learn essential emergency preparedness concepts that can enhance their current disaster response plans.

#### **Session D: Tuesday, April 1, 1:45 pm—3:00 pm**

##### **Leading & Managing Disaster Volunteers, Part 2—Lisa Orloff**

(See session description above for "Leading & Managing Disaster Volunteers, Part 1")

#### **Session E: Tuesday April 1, 3:30 pm—4:45 pm**

##### **Grassroots Readiness & Response—Lisa Orloff**

Emergency preparedness needs of individuals, families and communities is the focus of this session. The workshop identifies the basic components of individual, family and employee preparedness initiatives. Local, state and federal disaster response plans are explored as participants learn how to formulate community-wide disaster preparedness initiatives, as well as how to develop neighborhood communication plans, and the basic framework of a community emergency assessment. Each participant will assess the needs for continued preparedness initiatives, individual action plans and steps to take to improve community readiness.

# 2008 Governor's Conference

## Session Descriptions

### **PARTNERSHIPS & COLLABORATION: ALL SESSIONS IN PALACE B**

#### **Session A: Monday, March 31, 2:00 pm—3:15 pm**

##### **Activate Omaha Kids: Organizing a Community Coalition to Solve Childhood Obesity—Dr. Molly O'Dell & Guests**

Over the past three decades, the obesity epidemic has become a reality, especially among children. One in every six Nebraska students in grades K-12 is overweight, while one in every three Nebraska students in grades K-12 is either at risk for becoming overweight or obese. In 2006, the Board of Directors of Alegent Health asked its corporate leaders to provide community leadership in addressing childhood obesity in the metro Omaha community. To that end, Alegent staff joined with Our Health Community Partnership (OHCP) to begin a community-based endeavor. This session will explore the goals, results and experience of that collaboration, and reflect on lessons learned, progress and challenges that still face a major metropolitan area in addressing the issue of childhood obesity.

#### **Session B: Monday, March 31, 3:30 pm—4:45 pm**

##### **Innovative Collaborations for Youth Dental Services in Rural Nebraska—Karen Sorenson, D.D.S.**

The Ronald McDonald Dental Van project was sponsored by GFWC Kearney Woman's Club in July, 2007. The project focus was to provide dental care to children in the Kearney area who could not otherwise afford care. This innovative project will be the basis of topics of conversation related to community involvement, inclusion and diversity and collaboration in this "Best Practice" session.

#### **Session C: Tuesday, April 1, 10:30 am—11:45 am**

##### **Community Culture & Collaborative Success—Patrick McNamara, PhD**

Does the context matter for the success of your collaborative effort? This session will discuss the relationship between context and collaboration through the lens of three factors: social capital, community power and political history. The presenter will introduce a framework for understanding their community culture and facilitate a dialogue on how to be successful given the community culture in which attendees work and take part in.

#### **Session D: Tuesday, April 1, 1:45 pm—3:00 pm**

##### **Volunteers Are the Board—Sandy Boyd and Richard Koontz**

Volunteer Boards are experiencing an increasing visibility and role. State and federal regulators along with the public are increasingly focusing on the vital role of the volunteer board in assuring that nonprofit organizations comply with the law and operate efficiently and effectively. These two sessions will focus on the recruitment and training of board members, developing the skills to serve on community boards, how boards can make a difference, tips on working with non-profit boards for staff and board members, defining the roles of board members and staff, and how to match interested volunteers to the right board.

#### **Session E: Tuesday April 1, 3:30 pm—4:45 pm**

##### **The Buck Starts and Stops with the Volunteer Board—Sandy Boyd and Richard Koontz**

(See session description above for "Volunteers Are the Board")

# 2008 Governor's Conference

## Session Descriptions

### **EXPANDING VOLUNTEER OPPORTUNITIES: ALL SESSIONS IN PALACE C**

#### **Session A: Monday, March 31, 2:00 pm—3:15 pm**

##### **Getting Started—An Introduction to Employee Volunteer Programs—Bea Boccalandro**

Based on Points of Light & Hands On Network's *Principles of Excellence for Workplace Volunteering*, this session will provide attendees with an introduction to Employee Volunteer Programs (EVPs), laying the groundwork and the foundation for a better understanding of how businesses can embrace and encourage volunteerism in the work place.

#### **Session B: Monday, March 31, 3:30 pm—4:45 pm**

##### **Getting Started—How to Develop an Employee Volunteer Program—Bea Boccalandro**

Learn the fundamentals of creating and improving employee volunteer programs and the success factors that help programs flourish. Gain the essential skills needed to build or strengthen your program and increase its benefit to your company, employees, and community. This session will help you identify desired benefits and set goals for your EVP, assist with developing a structure for your EVP, highlight programs and policies that support volunteering and give you real-world examples from award-winning programs.

#### **Session C: Tuesday, April 1, 10:30 am—11:45 am**

##### **Cultivating Community through History and Heritage—Erika Hamilton**

Involve yourself and your organization in the cultural and educational life of your community through programs of the Nebraska Humanities Council. NHC depends on volunteers and non-profit organizations to reach all areas of the state. Learn how to bring in speakers to ignite interest and discussion, use Museum on Main Street and Chautauqua as community building activities, and help prepare Hispanic children to succeed in school through Prime Time Family Reading Time.

#### **Session D: Tuesday, April 1, 1:45 pm—3:00 pm**

##### **Take Home More than a T-Shirt: Engaging Volunteers in Community Changing Activities—Lisa Maupin**

Tired of having a closet full of t-shirts yet nothing to show it? Is the only thing you remember from your last volunteer experience is sore muscles and what you had for lunch? Designed for adult leaders and volunteer coordinators, this workshop will look at innovative ways to break the mold of traditional volunteer work to engage youth and other volunteers as agents of community change.

#### **Session E: Tuesday April 1, 3:30 pm—4:45 pm**

##### **Growing Neighborhoods & Harvesting Justice—Jessica Reinert**

This interactive dialogue is designed to engage and challenge the audience members to think creatively and act locally for social change. Using experiences from the Big Gardens, a series of community gardens in the metro- Omaha area, participants will learn how vegetables are used as a change agent, organizing and developing neighborhoods and communities.

# 2008 Governor's Conference

## Session Descriptions

### **A LIFETIME OF LEARNING: ALL SESSIONS IN PALACE D**

#### **Session A: Monday, March 31, 2:00 pm—3:15 pm**

##### **Bringing Out the *Best* of All Generations—Sue Schlictemeier-Nutzman, PhD**

Community service settings are unique in that we now have six distinctively different generations working together. Volunteers and administrators need to recognize the differences and similarities among Matures, WWII Generation, Baby Boomers, Gen X, Gen Y, and Gen Z. This interactive session will focus on new and emerging ideas for recruitment, orientation and training, motivation and rewards, interaction, and retention of all the generations whose time and talents are needed *together*.

#### **Session B: Monday, March 31, 3:30 pm—4:45 pm**

##### **Intergenerational Dialogue: Engaging Community Partners—Gary Heusel & Guests**

Intergenerational dialogs bring together multiple age groups to brainstorm issues, discuss concerns, and create action plans. Panelists from diverse institutions will describe how they have used intergenerational dialogs as an assessment tool to identify community needs that may be addressed by service-learning projects. Come hear about lessons learned, receive sample materials, and discuss strategies to implement effective intergenerational dialogs in your community.

#### **Session C: Tuesday, April 1, 10:30 am—11:45 am**

##### **Mentoring 101: Establishing Healthy Boundaries with Youth—Lisa Fisher**

Teaching mentors to strengthen their ability to set and maintain healthy boundaries will help them have a positive mentoring experience, provide them with valuable life lessons, protect them from burning out, and, most important, prevent them from walking away prematurely from their mentoring commitment. A mentor's ability to set boundaries will allow the mentee to feel safe, develop a sense of trust and, ultimately, learn how to set boundaries for him/herself. This session will help mentors identify key areas around which boundaries are essential, as well as provide them with guidelines for how to continue to protect those boundaries throughout the life of the mentoring relationship.

#### **Session D: Tuesday, April 1, 1:45 pm—3:00 pm**

##### **Engage, Connect and Problem Solve with Adolescent Youth—Sarah Lamprecht**

How do we connect with today's youth? How can we engage our youth in casual conversations the help build a strength-based relationship? How do we help our student problem solve effectively? This workshop will involve a lesson on the developing minds of youth today, a discussion on the successful ways to communicate with young people and instruction on how you can help a student problem solve.

#### **Session E: Tuesday April 1, 3:30 pm—4:45 pm**

##### **Youth Volunteering on Board the StoryCoach—Heather Goertz**

The StoryCoach is a mobile storytelling unit on a converted school bus. This bus was designed through a youth empowerment project with alternative high school students. Teenagers developed the design and story modules for this literacy project and act as the storytellers and puppeteers for StoryCoaching events.

# 2008 Governor's Conference

## Session Descriptions

### **MAKING A STATEMENT: ALL SESSIONS IN HOLIDAY A**

**Session A: Monday, March 31, 2:00 pm—3:15 pm**  
**Senior Corps Training—Heather Wiley,**

**Session B: Monday, March 31, 3:30 pm—4:45 pm**  
**Diversity & Inclusion: Creating a New Social Space—Joe Gerstandt**

This presentation takes another look at the concepts of diversity and inclusion and prepares participants to create new social spaces or shared spaces (relationships) that are authentic, healthy, generative and innovative. This is not your typical “HR” diversity workshop. Starting with an innovative and thought-provoking look at what diversity really is and what it really means to our personal and professional lives, participants will be equipped with tools they can immediately apply to their professional and personal lives. Not only will they leave with applicable tools and models but these are also things that they will be able to share with their peers.

**Session C: Tuesday, April 1, 10:30 am—11:45 am**  
**Senior Corps Training—Heather Wiley**

**Session D: Tuesday, April 1, 1:45 pm—3:00 pm**  
**Innovations in Service with Persons with Disabilities—Dr. Joseph Evans**

This presentation will focus on the provision of services to persons with disabilities of all types in Nebraska. At present there is a significant shortage of providers addressing the needs of this segment of our population. With funding from the NVSC and AmeriCorps, the Monroe-Meyer Institute project has been able to recruit members, both with and without disabilities, to engage in service programs across the State. A number of the Projects generated from MMI AmeriCorps will be presented, including the SANDS program, Rural Behavioral Health provision and Training for future leaders. Participants will be able to identify opportunities for inclusion of persons with disabilities into volunteerism as well as possible membership into AmeriCorps programs. A final objective will be to demonstrate a Statewide approach to providing services to underserved populations, particularly in rural areas of Nebraska.

**Session E: Tuesday April 1, 3:30 pm—4:45 pm**  
**Knowledge Transfer: Creating Links for Volunteers & National Service Members—Mikki Chullino**

AmeriCorps members can often feel as though they are reinventing the wheel. Knowledge transfer is not a new concept in the business arena and can be applied in an innovative manner to address the needs of AmeriCorps programs. This session will familiarize individuals with the idea of knowledge transfer; how it can be applied to national service; and to explore ways to improve channels of communication to increase efficiency and quality of service.

# Session Presenters

**Ellen A. Beans**, Ellen Beans is the Director of Volunteer Resources at BryanLGH Medical Center in Lincoln, Nebraska. BryanLGH is a non-profit medical center which believes in the positive partnership between their staff members and volunteers. Ellen has served as the Director of Volunteer Resources at the Medical Center for 26 years. When she began, there were approximately 100 volunteers serving in 20 areas throughout the hospital. Today, BryanLGH has over 700 volunteers, serving in 100 areas on two major medical center sites and two satellite sites.

**Bea Boccalandro** is the founder and President of VeraWorks Inc. She specializes in helping companies reach excellence in their corporate-community involvement through planning, facilitation, research, materials development, training, and consulting. She is an adjunct faculty member for the Georgetown University Center for Public and Nonprofit Leadership and for the Boston College Center for Corporate Citizenship. She is also a trainer for the Points of Light Foundation and the Council on Foundations. Boccalandro has an M.A. in International Economics from Fletcher School of Law and Diplomacy, Tufts University and a B.S. in Applied Economics from Cornell University.

**Willard “Sandy” Boyd** is Rawlings-Miller Professor of Law at the University of Iowa and President Emeritus of The University of Iowa and The Field Museum of Chicago. He is one of the founders of the Iowa Nonprofit Resource Center, a university-wide interdisciplinary program involving departments and faculties from across the University who are interested in and engaged with nonprofit organizations. Boyd received his B.S.L and LL.B. degrees from the University of Minnesota and his LL.M. and S.J.D. degrees from the University of Michigan. He is a Chester A. Phillips Research Fellow at the University of Iowa College of Business.

**Ed Burchfield** is the Director of Facilities, Corporate Relations and Assistant to the Chairman at Valmont Industries, Inc. He served in a variety of positions throughout a 28-year military career, retiring in 1993 as a colonel. Ed currently serves on the Board of Directors of numerous organizations, including ServeNebraska. He received his Bachelor of Science degree in business administration-accounting from Capital University in Columbus and a master’s in public administration from Auburn University. He graduated from the Department of Defense National War College in Washington, DC, in 1984.

**Senator Dennis Byars**, Presenter “Legislative Advocacy”. Dennis Byars is a former Nebraska State Senator from Beatrice who represented District 30. Senator Byars was the vice-chairperson of both the Education and the Health & Human Services Committees in the Nebraska Legislature while serving as Senator. Senator Byars was elected to the legislature in 1990, 1998, and 2002. He also serves as the Director of the Beatrice Community Hospital Foundation.

**Mikki Chullino** is the AmeriCorps Program Manager for Lutheran Family Services of Nebraska. Mikki has over five years experience with AmeriCorps programming, including two years of service as a state and national direct member.

**Dr. Joe Evans** is a Professor at the Munroe-Meyer Institute and in the Department of Pediatrics at the University of Nebraska Medical Center. He is the Project Director for MMI AmeriCorps, which provides services for, and with, persons with disabilities. Dr. Evans is a licensed psychologist who provides and supervises behavioral health services for children and adolescents with behavioral disabilities and their families. Under his leadership, the MMI AmeriCorps program has enrolled 9 persons with disabilities as members and has also addressed the provision of behavioral health care to underserved rural areas.

**Joe Gerstandt** is a speaker and trainer on the topics of Diversity and Inclusion, Leadership, Individual and Group Performance, Innovation, and Authenticity. Prior to beginning his work as a consultant and speaker, Joe worked as the first ever Diversity Director for a large healthcare system and as a program director for a national non-profit organization focused on diversity and human relations. He is a certified mediator, an experienced facilitator and also maintains a blog on diversity and inclusion at [OurTimeToAct.com](http://OurTimeToAct.com).

# Session Presenters

**Heather D. Goertz**, OTD, OTR/L, is Assistant Professor of Occupational Therapy at Creighton University and involves health care students in interdisciplinary community-based learning with diverse populations. Goertz teaches courses relevant to community-based practice, occupational meaning, service-learning and mental health. Research focus areas include adolescent health, at-risk youth, and teen parenting. She has spent the past 11 years working for and with at-risk youth in community and school-based programs.

**Erika Hamilton** joined the Nebraska Humanities Council staff in February 2005. She has a Bachelor's Degree in English and secondary education from Augustana College in Rock Island, Ill., and a Master's Degree in English and creative writing from the University of Nebraska—Lincoln. She is currently working toward a doctorate in American literature with an emphasis on Willa Cather. Erika's previous employment includes two years as administrative assistant to Nebraska's Lieutenant Governor and proclamation assistant to the Governor.

**Philip Kirk**, Federal Preparedness Coordinator in the Region VII of FEMA  
Mr. Kirk has held several positions in the Regional FEMA Office and was appointed the Federal Preparedness Coordinator for the Region VII FEMA Office in Kansas City in January 2008. Mr. Kirk serves as a consultant and principal advisor to the Regional Administrator regarding all Preparedness issues, and has the responsibility to help strengthen, integrate, and operationalize the region's preparedness efforts. The National Preparedness Division administers the Citizen Corps Program and other grass-roots initiatives that work to engage citizens in community preparedness activities. He earned a Bachelor of Science degree Kansas State University in 1989.

**Richard Koontz**, Director of the Larned A. Waterman Iowa Nonprofit Resource Center, received an undergraduate degree from Hampshire College in Amherst, Massachusetts, completed graduate school in Boston at Northeastern University and graduated from law school at New England School of Law. He was general counsel for Chicago's Field Museum of Natural History from 1991 to 1996, dealing with issues involving Native American collections, human remains, and environmental collections, public safety, and tax exemption. Since 1997 he has been an adjunct professor at the University of Iowa College of Law, teaching Nonprofit and Cultural Property Law.

**Barry Kriha** is a Broadcast Producer and Senior Account Executive for Ervin & Smith Advertising and Public Relations. He formerly worked at KETV in Omaha as an Account Executive, and has held numerous broadcast and public relations positions throughout his career. Barry has served on numerous non-profit boards, including the Nebraska Chapter of the Public Relations Society of America and Omaha Federation of Advertisers and ServeNebraska. Barry is Co-Director of the annual Cox Classic Golf Tournament. He earned a Bachelor of Science degree in Journalism from the University of Nebraska—Lincoln and Master's of Public Administration from the University of Nebraska—Omaha

**Lisa Maupin** is the Program and Communications Coordinator for the United Methodist Ministries—Missouri River District in Omaha, Nebraska. She coordinates volunteer mission teams for 22 sites in the Omaha metro area matching the group's interests with sites needs to create a memorable experience for all participants. Lisa has been working with multi-generational volunteers from preschoolers to retirees for the past nine years. In 2007, Lisa led a workshop on engaging volunteers and the community at the American Community Gardening National Conference and has led many workshops for the United Methodist Church on volunteer recruitment and retention.

**Patrick McNamara** joined the Omaha Community Foundation in November, 2005. He Formerly served as Coordinator of the Omaha Hate Crimes Project, a partnership, originally funded by the U.S. Department of Justice, between community groups and law enforcement. He also teaches conflict resolution at Creighton University's Werner Institute for Negotiation and Dispute Resolution. Patrick earned his Ph.D. at the University of Nebraska at Omaha's School of Public Administration. He earned an M.S. in Conflict Analysis and Resolution from George Mason University and a B.A. in Religion from Swarthmore College where he studied ethics and comparative religions.

# Session Presenters

**Jessica Reinert** is the Project Coordinator for Big Gardens, an initiative of United Methodists for Mission-Missouri River District. She is the coordinator for 25 community gardens in the Omaha metro area. Jessica has been involved in the Omaha nonprofit community for the last five years. Jessica's passion is actively working and participating in programs and activities designed to promote social justice in the neighborhoods and the community. Jessica came to Omaha to participate in an AmeriCorps program after graduating from University of Nebraska, Kearney, with a BS in Sociology and a minor in Women's Studies.

**Dr. Karen Sorenson** received her dental degree from the University of Washington in 1982. She spent the 13 years in a private dental practice in Tacoma, WA. At that point, with a growing young family, she began working part-time with public health clinics in the Tacoma area. She was executive director of the Lindquist Dental Clinic for Children providing services for school children from low-income families. In 2003, she and her husband Richard Jerde moved their family to Kearney where she is an active volunteer providing free care to children who wouldn't otherwise receive dental services.

# Panel & Group Presenters

## Community Preparedness Panel Presenters

**Roger Groff & Veon Dillon, Bellevue, Nebraska**—Successful Development and Implementation of a Disaster Preparedness Plan in the Church of Jesus Christ of Latter Day Saints. **Jessica Davies, Scottsbluff, Nebraska**—Rural Eleven-County Citizen Corps Network Collaboration for Disaster Preparedness.

## Service-Learning Panel Presenters

**Gary Heusel** is Program Director for the Midwest Consortium for Service-Learning in Higher Education at the University of Nebraska, and an Ex-Officio member of ServeNebraska—the Nebraska Volunteer Service Commission; **Penny Boykins** is Director of the Office of Service-Learning and Community Service at Clarkson College in Omaha; **Carlynn Hartman-Kurtz, MA**, is Community Liaison for the University of Nebraska—Omaha Service-Learning Academy.

## Activate Omaha Kids: Organizing a Community Coalition to Address Childhood Obesity in Your Community

**Dr. Molly O'Dell** is Director of Healthier Communities at Alegent Health's McCauley Center in Omaha. Her presentation will also include coalition members **Mikki Frost**, Administrative Director of Healthier Communities; **Kerri Peterson**, Executive Director of Our Health Community Partnership; **Dr. Adi Pour**, Director of the Douglas County Health Department; **Dr. Tom Tonniges** of Boys Town Pediatrics; **Marty Shukert** of RDG Planning and Design; and **Dr. Jennifer White**, Assistant Professor at the University of Nebraska—Omaha—all from Omaha.

## Mentoring 101: Establishing Healthy Boundaries, and Engage, Connect and Problem Solve with Adolescent Youth

**Lisa Fisher** is Mentoring Program Coordinator for The Omaha Home for Boys and an Executive Officer for the Midlands Mentoring Partnership. **Sarah Lamprecht** is Recruitment Coordinator for All Our Kids, Inc. and Chairman-Elect for the Midlands Mentoring Partnership. Ms. Fisher and Ms. Lamprecht are both members of **The Midlands Mentoring Partnership**, a coalition of 10 Omaha-metro area mentoring programs. Among the coalition members are The Omaha Home for Boys, All Our Kids, Inc., and Teammates Mentoring Program.

# 2008 Governor's Conference

## Vendor Tables

1. American Legion, District 8—Bellevue
2. Big Brothers & Big Sisters of the Midlands—Omaha
3. Community Action of Nebraska—Lincoln
4. Lutheran Family Services
5. McGoogan Library of Medicine, University of Nebraska Medical Center—Omaha
6. Midlands Mentoring Partnership—Omaha
7. ServeNebraska—Lincoln
8. State AmeriCorps—Lincoln
9. State Citizen Corps—Lincoln
10. Thrivent Financial for Lutherans—Omaha
11. United Way of the Midlands—Omaha



## **Commissioners:**

**Honorary Chair—First Lady Sally Ganem**

**Chair—Curt Krueger**, Director, Catholic Social Services, Lincoln

**Vice-Chair—Ed Burchfield**, Director of Corporate Relations, Valmont Industries, Omaha

**Patrick Beans**, CFO, National Research Corporation, Lincoln

**Cynthia Buettner**, Media Specialist, Omaha Public Power District, Omaha

**Susan J. Cook**, Volunteer Coordinator, Historical Site

**Jessi Moore Doke**, Wells Fargo Bank, Norfolk; resides in Wausa

**Robert Hall**, Business Manager, Insulators/Asbestos Local #39, Wahoo

**Gary Heusel**, Program Director, Midwest Consortium for Service Learning in Higher Education, University of Nebraska-Lincoln

**Mike Kissler**, Director, Learn & Serve America, Lincoln

**Richard Koza**, PhD, Instructor, Chadron State College, Chadron



## **Commissioners:**

**Barry Kriha**, Senior Account Executive, Ervin & Smith Advertising & Public Relations, Omaha

**Art May**, Chair of the Board of Trustees, Village of Winnebago

**Jamie Moore**, Vice-President, United Way of the Midlands, Omaha

**Diann Muhlbach**, Coordinator, Coalition for Children, Grand Island

**Rick Nation**, Executive Director, Blue Valley Community Action, Fairbury

**Gerry Osborn**, Retired Postmaster, Ainsworth

**Ron Sedlacek**, Vice-President & General Counsel, Nebraska Chamber of Commerce & Industry, Lincoln

**Carol Speicher**, Librarian, Great Plains RC&D, Columbus

**Nancy Wang**, Associate Director, Biostatistics, Lincoln

**Heather Wiley**, Director, Nebraska State Office of the Corporation for National & Community Service, Lincoln

**Lois Wine**, Director of Volunteer Services, Rose Blumkin Jewish Home, Omaha



## **Staff:**

**Barbara Wilson Thomas**, Executive Director

**Peter Cales**, Training and Disability Program Officer

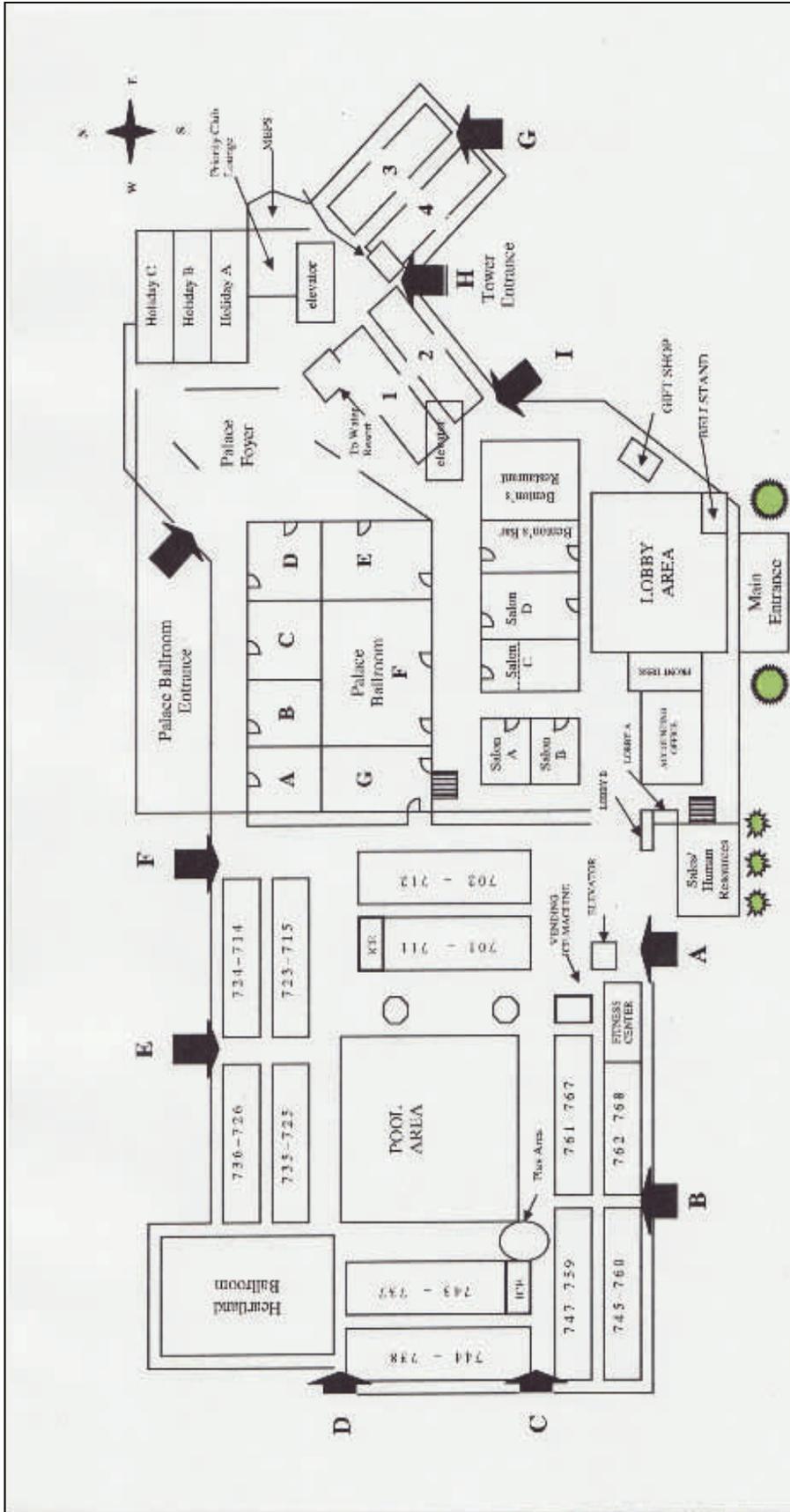
**Greg Donovan**, AmeriCorps Program Officer

**Dennis Fowler**, Citizen Corps Program Officer

**Janet Schmidt**, Fiscal and Operations Officer

**Jennifer Rutt**, AmeriCorps\*VISTA Member

**Nancy Engel**, AmeriCorps\*VISTA Member



**Tower Directory**

Section 1 Rooms 101 - 121	Section 3 Rooms 125 - 145
Section 2 Rooms 102 - 124	Section 4 Rooms 126 - 148

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Thank you to the following individuals who donated their time and talents as session presenters:

Ellen Beans, Bryan LGH Hospital, Lincoln

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Mikki Chullino, Lutheran Family Services, Omaha

Dr. Molly O'Dell, Alegent Health, Omaha

Patrick McNamara, PhD., Omaha Community Foundation, Omaha

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