

# Community



# Work



## 2 Magic Words



# Most Valuable Resource



# The Power of 4

Veterans	Baby Boomers	Gen X	Gen Y
1922-1945	1946-1964	1965-1980	1981-2000
Silent, Traditionalists			Millennials, Echo Boomers

# Lifestyle Characteristics

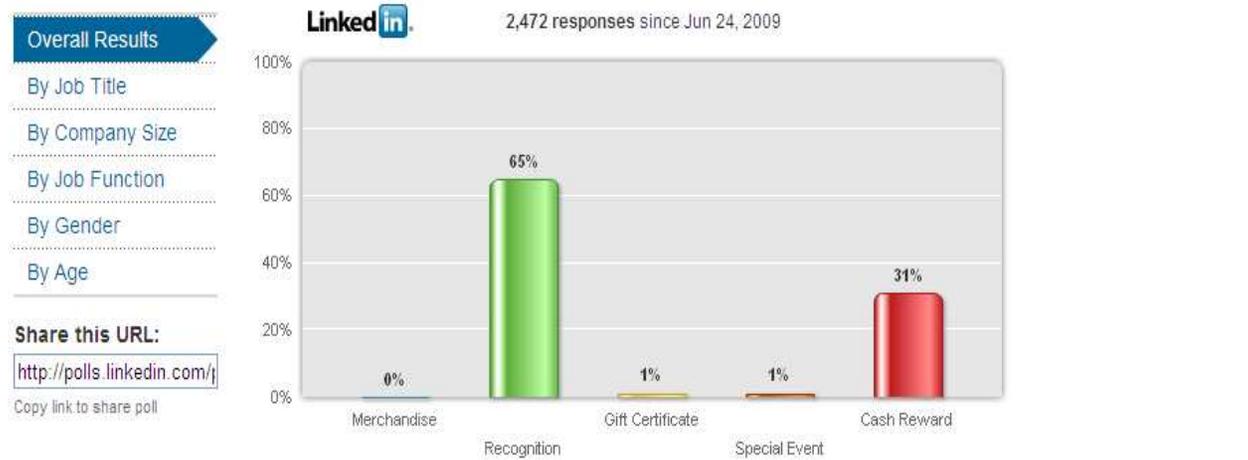
	Veterans	Baby Boomers	Gen X	Gen Y
Core Values	Respect For authority Conformers Discipline	Optimism Involvement	Skepticism Fun Informality	Realism Confidence Extreme Fun Social
Family	Traditional Nuclear	Disintegrating	Latch-key kids	Merged Families
Communication	Rotary Phones	Touch-tone Phones	Cell Phones	Internet
Media	One-on-One Write a memo	Call Me Anytime	Call me only at work	Picture phones E-mail
Dealing with Money	Put it away Pay Cash	Buy now, pay later	Cautious Conservative Save, save, save	Earn to Spend

# The New Working Environment



## In the workplace, which one of these is the greatest motivator?

By April Kelly Leader, Customer Experience Expert, Entrepreneur, Author



## Comments (153)

Your comment:

Add Comment

Poll Your Network

Target a poll to a segment of professionals on LinkedIn.

Create New Poll

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- Overall Results
- By Job Title
- By Company Size
- By Job Function
- By Gender
- By Age**

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2,472 responses since Jun 24, 2009



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# Traditions



## How to Express Gratitude?

- Email
- Text
- Phone Call
- Meal (lunch, dinner)
- Magazine Subscription
- Letter/poem
- Picture
- Time Off
- Award
- Donation to their favorite non-profit
- Book
- Gift Cards
- Food
- And.....

## You've Got Mail

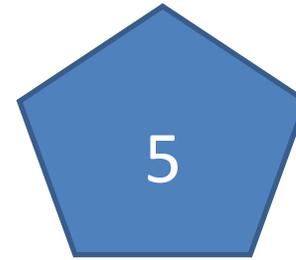
- 2.5 million Thanksgiving cards were mailed this year.
- 641 million Christmas cards were mailed in 2007



# Good Medicine



# The Big



5 gratitude attributes;

- Gratitude is a strength and an effective leadership tool.
- Gratitude is a powerful emotion. When directed properly it has great psychological effects.
- Gratitude is good for you – it opens up your heart and soul. You think of others first prompting positive action
- Gratitude is free and at your disposal. Everyone – including young children – can partake in gratitude.
- Start a gratitude tradition tomorrow

# Thank You!

## Questions?

## GRATITUDE AT WORK

How to Say Thank You, Give Kudos,  
and Get the Best From Those You Lead



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### Welcome

#### What is Leadership?

About as many different styles of leadership that exist in our modern world, there are as many different ideas on what makes up leadership. One person's skills may be another's detriment. With so much conflicting information, how can we know what it is to be a leader?

First we must assess what we're looking at. When we look to define leadership, are we attempting to locate the precise makeup of a leader or are we under the assumption that we are looking for good leadership.

Look throughout history and you will see a long list of individuals, both men and women, who defined leadership. From Napoleon to Hitler, Ronald Reagan to Steve Jobs. They all encompass the qualities of leadership; they all led others. But we would be hard-pressed to find an individual who would qualify them all in the same category.

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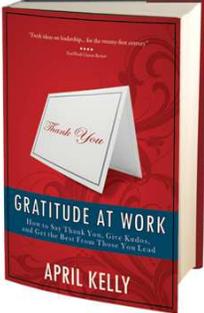


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**April Kelly**  
**NOW AVAILABLE**  
to speak to your group!  
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