



Mission

Mobilize Nebraskans to strengthen their communities through volunteering, collaboration, and national service programs.

Vision

ServeNebraska solves critical needs and champions opportunity for our communities across Nebraska.

Values

Communication
Integrity
Inclusion
Excellence

Aspirational Values*

Communicate internally
Work intentionally
Celebrate as we go
Focus on what matters most
(*Areas of focus)

Practical Vision

We will have...

Engaged & Diverse Stakeholders | Recognized Presence Statewide
Strategic Partnership Alignment | Intentional Program Development

Strategic Directions

We will achieve this by...

**2024
Goals**

Building Strong Infrastructure	Connecting People to Solutions	Growing Supportive Influence
<ul style="list-style-type: none"> ▪ Diverse staffing in place that allowed for increased, sustainable growth. ▪ Developed and implemented legislative plan. 	<ul style="list-style-type: none"> ▪ Build and support quality, effective programs (program service) by implementing monitoring/tracking processes ▪ Identified and implemented a hallmark program in an unrepresented program area for implementation statewide - funding permitted ▪ Build on ways to sustain & increase alumni engagement (e.g., events, programs, events). 	<ul style="list-style-type: none"> ▪ Secure and maintain state appropriation. ▪ Assess & strengthen funding models/processes to ensure sustainability of new funding streams. ▪ Developed intentional, well-educated partnerships, stakeholders & public.