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FOR IMMEDIATE RELEASE

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ServeNebraska Facilitates AmeriCorps VISTA Service at Three Nebraska Nonprofits

LINCOLN, Neb.— ServeNebraska announces the placement of four AmeriCorps VISTA members serving at three Nebraska nonprofits this winter. Two AmeriCorps VISTA members have begun their service at the Foundry in Lincoln and one member is serving at the Omaha Henry Doorly Zoo Wildlife Safari Park. Willow Rising in Grand Island is recruiting for one member.

Members serving with AmeriCorps VISTA serve full-time for a one-year term to provide indirect service focusing on ending poverty. Members can assist the host organization in building capacity, planning for new services and fundraising. Members at each of the host sites have unique responsibilities according to the mission of their host organization. Focuses for members participating in each of the AmeriCorps VISTA programs are as follows:

Omaha Henry Doorly Zoo Wildlife Safari Park

The AmeriCorps VISTA member serving with the Omaha Zoo will serve to strengthen the volunteer program at the Wildlife Safari Park by recruiting, training and managing volunteers from all age groups and creating a framework to improve the volunteer experience and benefits. They will also develop new volunteer-led STEM programming to be delivered to low-income and diverse participants.

The Foundry

Two AmeriCorps VISTA members serve with the Foundry in Lincoln. One VISTA member will develop a marketing and outreach toolkit to be utilized by small Foundry member nonprofits. They will also evaluate the member nonprofits' marketing and outreach strategies to increase their effectiveness. The other VISTA member will assist the organization in enhancing grant proposals for their member nonprofits by collecting and analyzing data to provide insight and identify best practices.

Willow Rising

The AmeriCorps VISTA member serving with Willow Rising in Grand Island will support the agency by building a volunteer database and developing a plan for engaging volunteers. They will also support the agency's communications efforts to reach more individuals in need of their services.

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About ServeNebraska

ServeNebraska is the Nebraska Volunteer Service Commission and is governed by a bipartisan board appointed by the Nebraska governor. Its mission is to mobilize Nebraskans to strengthen their communities through collaboration, volunteering and national service. ServeNebraska oversees AmeriCorps programming, hosts the state's most prestigious volunteer awards – the Governor's Step Forward Awards, and provides training and technical assistance. To learn more, visit serve.nebraska.gov.

About AmeriCorps

AmeriCorps, a federal agency, brings people together to tackle the country's most pressing challenges, through national service and volunteering. AmeriCorps members and AmeriCorps Seniors volunteers serve with organizations dedicated to the improvement of communities. AmeriCorps helps make service to others a cornerstone of our national culture. Learn more at AmeriCorps.gov